

One QAuthR™ code. Three layers of trust.

Forensic-grade authenticity built into a novel QR code: printed inline, scannable by any phone, and anchored by cryptographic molecules in the ink.

THE PROBLEM

\$15B+ lost every year to counterfeit and stolen goods.

Once product leaves your dock, you lose the ability to prove what is real. Iridia authenticates goods and the people handling them across supply chain and high-end goods markets, so a counterfeiter cannot fake your product.

Authenticity that survives the real world. Iridia builds a layered defense into a single printed mark: a QAuthR™ code any phone can read, an optical feature drawn from the printing itself, and CryptoMol™ cryptographic molecules in the ink for forensic recovery.

WHY IT'S DIFFERENT

Built for control

Seamless integration

Runs with standard continuous inkjet (CIJ) printing on your existing line, or applies as a tamper-evident sticker made by Iridia.

No custom hardware

A phone and browser verify in the field; a simple swab-and-mail service handles forensic recovery.

Analytics built in

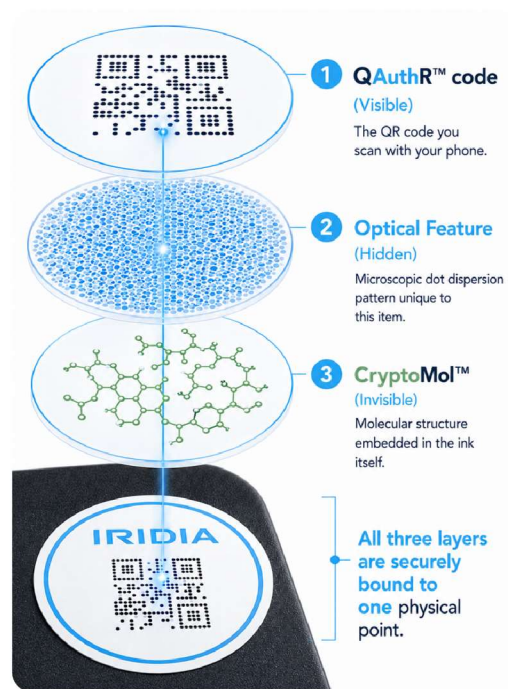
Scan volume, audience engagement, geographic reach, and trend insights, with native UTM support feeding straight into HubSpot, Salesforce, or your CRM.

Breach-resistant by design

Each QR code is encrypted with a key carried in the CryptoMol™ molecules. Without the physical item in hand, a compromised database proves nothing.

Currency-grade model

The layered design mirrors how passports, banknotes, and IDs stay trustworthy against sophisticated attackers.

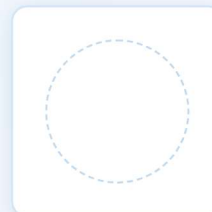


SEE IT FOR YOURSELF

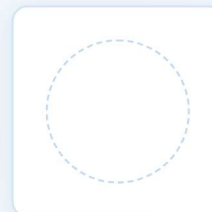
Can you spot the counterfeit?

Identical to the eye. Scan each one; the optical feature tells them apart in seconds.

Then request a pilot kit for your own SKU.



CODE A



CODE B